

Overseas Press Club Bulletin

VOL. 39, NO. 10
NOV. 1984

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Up-and-Coming

HAPPY THANKSGIVING

To give you ample time to enjoy a bountiful Thanksgiving holiday—and to recover from it—the Club will be CLOSED on November 22 (Thanksgiving Day), 23, 24 and 25—recovery days. Enjoy!

Survivors of the publicity and psychological units of the 12th Army Group are having a reunion on Saturday, November 17, at the Washington Press Club in Washington, D.C. The gathering starts at noon. If you are one of the survivors, be there! Peter Wyden is the guy who thought this affair up and brought it into being.



"Alfred Gescheidt," says John Durniak, picture editor of The New York Times, "is the Charlie Chaplin of the camera . . . one of a kind, a revolutionary and just as deep and funny as Charlie. Gescheidt may be a new name to you, but for those who know photography, he has been the top banana, a comedian photographer for over 20 years."

*** Mr. Gescheidt's pictures will be on display in our lobby art gallery throughout the month of October. Come and enjoy a good laugh!

Pollsters Tell Us that Ron Is In; Award Created to Honor Ed Cunningham

To honor the memory of one of OPC's most active and most admired members, the Ed Cunningham Award for Best Magazine Reporting from Abroad is being added to the list of prizes offered by the club.

The award, worth \$500, will be given annually in memory of Ed, who died July 18.

Ed, a World War 2 correspondent for Yank, was one of OPC's most active members. He organized reunions and served on a number of committees—membership, admission, awards.

A collection of Yank articles titled "Yank: the Story of World War 2 as written by the Soldiers" was reviewed in The New York Times one month after Ed's death. The review, by New York Times war correspondent Drew Middleton, mentions Ed's piece on the massacre of American soldiers at Malmedy during the Battle of the Bulge.

To finance the new award, the OPC is creating the Ed Cunningham Memorial. Contributions may be sent to The Ed Cunningham Memorial Fund at the club.

Will Ronald Reagan make it to the White House again this year? Three experts in the science of knowing what people will do before they do it agree that he will, although his margin of victory may be somewhat slimmer. Their telling of how they gather the facts that bolster their predictions was highly informative and not a little entertaining for a crowded luncheon assemblage October 15 at the club.

The experts were Burns Roper, than whom there probably is no greater pollster; Kathy Frankovic, the highly respected expert who handles the CBS/New York Times public opinion polls; and Adam Clymer, the New York Times reporter who clarifies opinion polls and other surveys made for The Times.

Ronald Reagan, Mr. Clymer said, being an incumbent president with no scandal against him, should be re-elected easily, especially against the "ineffectual" campaign waged by Mr. Mondale.

OPC Helps Free American Newsman Held Captive in Bogota

Thomas Quinn, the American stringer for Time Magazine and the McGraw Hill World News Service was released from prison in Bogota, Colombia, on September 28 after being held for 78 days on what he said were trumped-up charges of possessing marijuana.

A military court cleared him of all charges.

The Overseas Press Club and other press organizations had joined in protesting Quinn's arrest and imprisonment.

In a cable to Colombia's president, Belisario Betancour, the OPC expressed concern about Quinn's imprisonment and asked the chief executive to intervene to assure humane treatment and to help obtain the correspondent's release.

Colombia's Minister of Justice, Enrique Parejo Gonzalez, had assured the OPC Freedom of Press Committee that "standard

legal guarantees" would be "strictly fulfilled" in the Quinn case. In his cabled reply, the minister said that the court had sole jurisdiction in the case.

In response to the OPC appeal to the U.S. Embassy in Bogota, Ambassador Lewis A. Tams cabled that everything in the embassy's power was being done "to assure that Tom receives fair treatment under Colombian law and the Vienna Convention," and that the U.S. government would continue to offer "all assistance possible."

Following his release, Quinn reported to a meeting of the Foreign Press Association in Bogota that the military judge had found no criminal evidence against him. The association's president said he planned to file a formal protest.

—Norman A. Schorr
Co-chairman, OPC Freedom of Press Committee

How to Find and Enjoy London's Press Club

LONDON—Inherent in travel information is the response of carping critics. But this letter is more of a reaction to the comfort experienced via your recent report on the Munich Press Club. How I wished the many hours 1952-1955 might have been enjoyed there during enforced stopovers from Salzburg to *Stars & Stripes* executive board conclaves in Darmstadt!

But first my corrections. Telephone number you quoted is *not* London Press Club at 76 Shoe Lane, E.C.4, but rather that of Press Building in which club is housed. Our confreres fortunately occupy well-appointed first two floors there. Ring (01) 353-2644 and Renee's cheerful chirp will greet and accomodate you.

Her verbal welcome will be more than borne out by members, whose lunches are Lucullan. True, the formal dining room is designed for noon only, but other end of bar now serves hot and cold food so you need not desert pleasant premises for evening meal. This feature introduced in September. Want your quiche heated? Microwave oven does it.

Sean presides at bar till six, when Brian takes over till *three!*

First editions go to press about midnight and lively influx results.

Pat Nieburg to Run Regional Broadcast at Voice of America

WASHINGTON—OPC'er Patrick E. Nieburg, a career foreign service officer with the U.S. Information Agency, has been named Director of Regional Language Broadcasting at the Voice of America.

For the past five years he was head of RIAS (Radio in the American Sector), a radio station located in Berlin which broadcasts to East Germany. As the responsible American officer at RIAS, he was in charge of 36 hours of daily, original broadcasting on shortwave, AM, and FM frequencies. He was also responsible for nine transmitters and sites, and a staff of over 630 professionals.

Nieburg also served as a foreign correspondent for ABC News, and established the first Scandinavian news bureaus for Radio Free Europe. His government service includes positions as public affairs counselor at the U.S. embassies in Stockholm and Istanbul, deputy director of USIA's office of American republics affairs, and public affairs advisor for the bureau of Inter-American affairs at the Department of State.

He has also worked in Latin America, Europe, the Near East and Southeast Asia.

Let me close with infallible *easy* directions, based on *Chancery Lane* stop. (Even easier if you give any window a passport-size photo plus four pounds for one week red Travelcard, then no more four cartwheels (4 pence) to entice ticket from machine. Hit street from Underground via right exit to Holborn, and look right toward two military statues in crossways—other side of street is red brick Prudential Insurance.

When you reach the second, equestrian, do *not* turn at horse's rear end, however much some molecular affinity prompts you. Delay your turn till abreast of stirrup. Don't cross to the church, just turn right. That will be Shoe Lane, and Press Club at 76 some scant blocks down the way. Slightly around curve, but when you see Shoe Lane Library staring at you, that is beyond your destination.

Many clubs extending guest privileges do not include guest of guest. That is not so at the Press Club, provided the Secretary is notified in advance. She is the one who issues you, upon examination of OPC credentials, a month (renewable) Guest Member card. White, but worth its weight in gold.

Fred E. Steele 3d

"Dogdom" Puts Our Walt In the Dictionary

Webster's new ninth Collegiate Dictionary, the first to be issued in a decade, has two new features. Entries are dated, telling when a word first entered the language. And for words often misused, an authority gives its proper use. In this category are such authorities as Dante, Shakespeare, Samuel Johnson, Robert Burns, H. L. Mencken and our own Walter R. Fletcher!

Walter had long since gone to the dogs when this fame hit him. He had spent almost 50 years as a staffer on The New York Times, most of them in sports and for the last 15 as dog show editor. Walter is the authority for the word "dogdom: 1854: the world of dogs or of dog fanciers (the elite of purebred dogdom—W.R. Fletcher)."

In his retirement, eight years of it by now, Walter has written three books and covers the East for Dog World, the biggest dog magazine in the country.

Don Gussow, VP of Harcourt Brace Jovanovich, the publishers, won't surprise you when you learn that he has written a book. It is titled The New Business Journalism. But another book he has written may surprise you. It is titled Chaia Sonia. The surprise is not in the title, but in what is happening to the book. It is being done into a dance by the Avodah Dance Company, in New Jersey. We are taking steps to learn how this can be done.

Sculptures On Exhibit

If you look for OPC'er Johannes Steel in his usual haunts on Wall Street, you may not find him. These days he is quite likely to be at the Gallery Felicie at 141 East 56th Street. And with good reason. His wife, Rhys Caparn, a sculptor of international repute, is exhibiting some of her sculptures there until Nov. 17. Her sculptures have been shown in many places throughout the U.S. and Europe and have won many honors.

In Japan Maskery Heads Foreign Reporters

Mary Ann Maskery, ABC News, has been elected president of the Foreign Correspondents Club of Japan for the year 1984-85. She is the first woman to head the Tokyo-based club since its founding in 1945.

Other new club officers: Naoaki Usui, McGraw-Hill World News, 1st vice president; Jurek Martin, Financial Times, 2nd vice president; Jack Burton, Crain Communications, secretary, and Mike Gray, CBS News, treasurer.

Directors at large: Lucille Craft, Defence Week; Todd Eastham, UPI; Tsukasa Furukawa, Fairchild Publications, and Brad Martin, Asia Wall Street Journal.

—AL KAFF

Rohnert Park, CA—OPC'ers are invited to participate in a national media research project to compile "The Ten Best Censored Stories of 1984." They can help the public learn more about what is happening in its society by nominating stories they feel should have received more coverage in the mass news media. The story should be current and of national social significance.

This is the ninth annual effort of Project Censored. Deadline for nominations is February 1, 1985. To nominate a story, send a copy, including source and date, to Dr. Carl Jensen, Project Censored, Sonoma State University, Rohnert Park, California 94928.

Max Gendel writes that the Israel Foreign Press Association recently held an election with conclusive results. Peter Allen-Frost is the new head. Ruth Rembaum, German Press Agency, with a nod to the feminists, Vice Chairman. Nick Tatro is Secretary and Shabtai Tal, Stern Magazine, treasurer. The new administration has upgraded its office in Beth Sokolov, with the latest office gadgets and a rug. Peter Allen-Frost arranged with the Israel Defense Force for a tour of its Jordan River line. Cameras were not permitted. Peter is also trying to work out reciprocal arrangements with the Egyptian Foreign Press in Cairo.

Letters

Martha's Vineyard—I note the passing of Ed Cunningham with sadness and a sense of despair. I always thought if I got back to New York I'd visit with him.

It must be recorded that Ed Cunningham was for years chairman of the old Reunion Committee and that, with some aid from the rest of us on the committee, he put together some notable reunions marking various WW2 campaigns, battles and theaters of war.

Each one attracted top journalists, military and government leaders. They made their own contribution to OPC history. Each was SRO.

A former OPC president, displeased that Ed was so independent in managing the reunions—probably the reason they were so successful—fired Ed as chairman. The president then offered the chairmanship to those of us on the Reunion Committee, and, one by one, we all turned him down. The next OPC president reinstated Ed.

I loved Ed. He was a big-leaguer.

Joe Dine

We Mourn

Doris Heldman Korsen, wife of OPCer Stephen E. Korsen, died Sept. 1 of malignant brain tumor. She was 66. She had been employe relations manager for Look Magazine from 1961 to 1967.

Jack Harrison Pollack, a prolific source of articles to newspapers and magazines and the author of three books, died September 30 in New York City, a victim of cancer. He was 69.

His books are "Croiset the Clairvoyant," on extrasensory perception; "Dr. Sam, An American Tragedy," about the Sam Shepard murder trial; and "Earl Warren: the Judge Who Changed America," a biography of the Chief Justice.

His pieces for newspapers and magazines mounted over the years into the thousands.

He is survived by two daughters, Deborah and Susan, a sister, Queena Fineman, and a brother, Harvey.

Michael Horton, Brussels-based public affairs consultant, recently carried out an assignment in the Arabian Gulf region, conducting a communications audit for the State of Bahrain.

Bernays in The News

No one triggers feature stories more frequently nor more consistently than our distinguished elder statesman and member Edward L. Bernays.

In a recent story which headlined him as "father of public relations," Bernays sounds off on today's public relations practitioner, "Most of the people who call themselves public relations men or women, just use it as a euphemism for sending out releases to media or asking editors to give them space . . . We seldom if ever visited a medium. We created circumstances that would bring about the end result."

How does he define a true public relations practitioner? As "a man or woman who is in a profession, and the profession is an art applied to a science in which the public interest is the dominating characteristic, rather than pecuniary motivation."

His formula for mounting a program takes five steps: define the goal, research how to attain the goal, modify the goal if not achievable, decide the strategy of the four M's (mind power, man and woman power, mechanics, and money), and determine the appeal, whether based on economy, social mobility, or an authority figure. Add the tactics and budget and "you have a campaign."

Rotterdam—OPC'er Bernard Lovell, a European correspondent for the Journal of Commerce, is one of two winners of the Rotterdam International Press Award for 1983. Hans Maarsen of Het Financieele Dagblad (The Financial Daily) also received the award. The prize money in guilders comes to about \$1000 each.

The annual award is given to journalists for articles concerning Rotterdam, the world's largest port, and its economy.

Lovell, a New Yorker based in Geneva, specializes in the transportation industries in the Low Countries, Austria and France. The prize was for what the jury called the "high quality of articles about Rotterdam throughout the year."

Lovell began his career with INS in Columbus, Ohio, and later worked for CBS News and as a press officer for Alitalia Airlines in New York.

Sibby Christensen, who was managing editor of this Bulletin some years ago when it was a weekly, has now become special projects coordinator for Associated Press Corporate Communications. She had joined the AP in 1970 to be editor of the AP World magazine, which this year won several awards for excellence.

New Applications

ACTIVE RESIDENT

David M. Friend, Reporter, Life Magazine.

Sponsors: Cheryl McCall—Richard B. Stolley

ACTIVE NON-RESIDENT

Kenneth M. Scheibel, Bureau Manager, Washington Bureau News

Sponsors: Jessie Stearns—

ASSOCIATE NON-RESIDENT STUDENT—UNDER AGE 30

Marguerite C. Koon—Student

New Members

ACTIVE RESIDENT

John B. Campbell
Rene F. Rodriguez
Michael Ryan
James Seymore, Jr.

ACTIVE NON-RESIDENT

Patricia S. Hook

ACTIVE OVERSEAS

Stephen DeMott
Barbara W. Barker

ASSOCIATE RESIDENT

George F. Dube
Fred T. Ferguson
John J. Selig

ASSOCIATE NON-RESIDENT

Hugh Hammers II
Nancy L. Ray

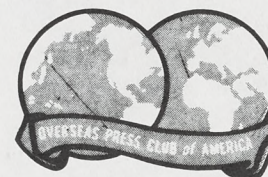
ASSOCIATE OVERSEAS

Frances Hanna

REINSTATED

ACTIVE NON-RESIDENT

Lawrence Bernard



Overseas Press Club Bulletin

The Overseas Press Club Bulletin (ISSN-0738-7202) is published monthly, except August, for \$24 per year to members, included in dues, by the Overseas Press Club of America, New York, N.Y. 10017. Second class postage paid at New York, N.Y.

Irvin S. Taubkin, Editor; Helen Alpert, Charles J. Schreiber, Lawrence Stessin, Associate Editors.

POSTMASTER: Send address changes to the Overseas Press Club Bulletin, 52 East 41st Street, New York, N.Y. 10017.

Another Denial from Unesco

(An editorial in the Oct. 20 issue of Editor & Publisher)

Just as we predicted (E&P, Sept. 29, page 6), UNESCO has officially denied it is sponsoring a conference on journalistic "working conditions and safety" in Mexico City. The principal organizer is the Latin American Federation of Journalists, according to Antonio Pasquali, acting assistant director general for the communications sector of UNESCO, which E&P also noted while emphasizing the Federation (FELAP) is an affiliate of the Prague-based International Organization of Journalists which will participate in the meeting. Both organizations have been in the forefront of the drive for licensing and regulating journalists.

Regardless of the denial, the Federation in its press releases has said the conference is being held "under the auspices of UNESCO."

Pasquali reiterated an old denial that "licensing has never been approved in any official document of UNESCO." At the same time Joseph A. Mehan, UNESCO's public information officer in New York City, was telling delegates to the National Newspaper Association meeting that UNESCO "has never passed an official resolution proclaiming censorship, licensing or other (media) restrictions."

That is true, as E&P has acknowledged several times. But Pasquali noted UNESCO "has only reacted to requests from groups such as IOJ and FELAP." That is why this controversial subject, as well as others opposed by the press of the Western nations, keeps coming up on the agenda of UNESCO-sponsored meetings as well as those that are "not" sponsored by UNESCO such as the Mexico City conference. The Secretariat in Paris sees to it that these subjects are not dropped.

If it had not been for the active participation of the Western press in UNESCO meetings during the last ten years, and its vigorous opposition to those measures, a lot of them would have been part of UNESCO's official resolutions.

Barrett McGurn PR For Archdiocese In Washington

Barrett McGurn, a former president of OPC and one of the most distinguished American foreign correspondents, has been named Director of Communications for the Archdiocese of Washington.

For 16 years after World War 2 Mr. McGurn was the New York Herald Tribune bureau chief in Rome, Paris and Moscow. In 1966 he became press attache in Rome for the U. S. Embassy and in 1968 became counselor for press affairs in the U. S. Embassy in Vietnam and director of the U. S. Government press center in Saigon. From 1969 to 1972 he was assistant press spokesman for the State Department, and from 1973 to 1982 he was director of communications for the U. S. Supreme Court.

No word from L. Clayton Willis in some years, but he checks in now with word that he has joined KVCT-TV, an ABC affiliate, in Victoria, Texas. You may remember that he offered the late Shah of Iran the use of the 77-acre plantation in the Bahamas that he owned with three other characters. The Shah was seeking an exile home. Clayton did this in a try to help free 53 American hostages by getting the Shah into a third country. In 1967 Clayton covered Rhodesian, Vietnam and Arab-Israel fighting. He was a reporter for the Albuquerque Tribune and the New York Amsterdam News, and owned a weekly in Colorado.

Silurians Honor Dwight Sargent At Nov. 13 Dinner

Dwight Sargent, one of our more distinguished OPCers, will be honored by the Society of the Silurians at their Fall dinner at the Fifth Avenue Hotel on Tuesday, November 13. He will be given the Silurian 25-year News Achievement Award. Dwight is national editorial writer for the Hearst Newspapers, former editorial page editor of the Herald Tribune and past president of the National Conference of Editorial Writers.

Overseas Press Club of America, Inc.
52 East 41st Street
New York, N.Y. 10017
(ISSN-0738-7202)

SDX Legal Guide To Help Reporters Now Available

There is a new tool to help writers facing recalcitrant officials who refuse to give out public information. It is a pocket-size "Reporter's Legal Guide" published by the Washington, DC Chapter of the Society of Professional Journalists/Sigma Delta Chi (SPJ/SDX).

The 36-page booklet is designed as an instant reference for reporters and freelance writers in the field who need to know their rights to access to news and information. The Guide helps reporters understand and cite the rules governing access to public records and public places.

Chapters cover the Media's Right to Access to Public Institutions; Denials of Press Credentials or Access to Public Events; Government Interference With the News Process; What to Do—and Not to Do—When a Courtroom is Closed; What to Do in Case of a Gag Order or Prior Restraint; The Federal (and District of Columbia) Freedom of Information Acts; Special Obligations of the Broadcast Media, and related subjects.

Copies are available by mail for \$2.50 each from:

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